

JERSEY PIZZA BOYS UNITE 8,000+ PIZZERIAS NATIONWIDE TO COORDINATE LARGEST COMMUNITY PIZZA DONATION IN HISTORY

In partnership with Slice and Slice Out Hunger "Pizza Across America" will launch on National Pizza Day in support of aiding hunger relief

NEW YORK, January 9, 2018 - Nicholas Testa, 11, and Michael Testa, 13, of the Jersey Pizza Boys have partnered with leading online and mobile pizza ordering platform Slice (www.SliceLife.com) and New York-based non-profit organization Slice Out Hunger (www.SliceOutHunger.org) to launch "Pizza Across America" a nationwide effort to help fight hunger. The campaign kicks off on National Pizza Day (February 9, 2018).

Widely recognized for their viral effect on the pizza industry, brothers Nicholas and Michael Testa, took an early interest in charity work. They came up with the idea for "Pizza Across America" after executing the concept locally and giving out slices to help feed the homeless in areas surrounding their family-owned pizzeria in Jersey City, N.J. This local charity initiative was what ultimately led them to embark on a larger campaign with the goal of scaling their efforts on a national level. To help bring their idea to life, the boys brought in pizza industry veterans Slice and Slice Out Hunger.

By joining forces with Slice, "Pizza Across America" is supporting independent pizzerias and uniting the overall pizza industry to create a positive impact on hunger relief. Dedicated to helping local pizzerias compete with big chains, Slice's platform will provide access to over 8,000 of its partnering pizzerias and encouraging them to donate. By signing up for the campaign, each pizzeria within Slice's network has pledged to donate a minimum of 10 pizzas to a local food bank, soup kitchen or shelter.

Since launching in 2009, Slice Out Hunger has raised over \$250,000 to fund hunger relief efforts by leveraging its community of pizza lovers to raise awareness for those in need through fundraisers, campaigns and events across the country. Tapping into its robust network of local hunger relief charities, Slice Out Hunger will give participating pizzerias access to food banks and relevant charity organizations in various markets across all 50 states.

"We're very excited and humbled to be a part of, "Pizza Across America" where we've been given the incredible opportunity of using our platform for an unprecedented nationwide effort," said Ilir Sela, founder and CEO of Slice. "Slice's mission has always been to empower local pizzerias. Today, we're uniting the pizza industry for an important cause and empowering our partners all over the U.S. to participate in this campaign with us alongside the Jersey Pizza Boys and Slice Out Hunger to help aid hunger relief."